

AUGUST 1
1977

fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, AUGUST 1, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 1	OPENING OF HOLIDAY & RESORT COLLECTION Swimwear, beachwear, casual clothes. Continuous by appointment. Contact: Sandy Engel or Anne Marie Boris, OR 9-8060.	HARBOUR CASUALS BY JOHN KLOSS	1411 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Aug. 1	OPENING OF HOLIDAY & RESORT COLLECTION Christine Von Lumbe, Charlotte, Above The Crowd, Lydia, Empress of Hong Kong, Joanie Char, Les Wilk, Shirley Willett, Kazan. Contact: 947-4492.	P.B.S.A. LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 1	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-0024.	HELENE SIDEL, INC.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Aug. 2 5:30 P.M.- 8:30 P.M.	NEW CHILDRENS' & MATERNITY BOUTIQUE Also, Kenneth for Kids hairstyling salon; accessories, toys, gifts. By invitation. Contact: Jerrie Rosenberg, 421-3974.	PUMPKINS & MONKEYS	801 MADISON AVENUE (AT 67TH STREET)
Tuesday Aug. 2 5:30 P.M.	SHOWING OF SPRING MENSWEAR FASHIONS From 5:30 to 7:00. By invitation. Contact: Max Mittelman at Excelllo, 391-2500.	OSCAR DE LA RENTA MENSWEAR (1290 SIXTH AVE)	McGRAW HILL BUILDING 1221 SIXTH AVE (49TH ST)
Tuesday Aug. 2 5:30 P.M.	COCKTAIL PARTY -- MENSWEAR FROM ISRAEL From 5:30 to 8:00. Hosts: Yeheskel Kassif, Consul. By invitation. Cont: 840-7100.	LION OF ISRAEL	SYBILS - 101 W 53RD ST N.Y. HILTON HOTEL
Tuesday Aug. 2 6:00 P.M.- 8:00 P.M.	PREMIERE: MENSWEAR COLLECTION "Salute to New York" -- introducing Spring and Summer menswear. Show promptly at 7:00. By invitation. Contact: Buyers--Paul Diamond, 582-9302; Press--Calisch Assoc., 489-8420.	FABERGE GENTLEMEN'S APPAREL (1290 SIXTH AVE)	NEW YORK, NEW YORK 33 WEST 52ND STREET
Wednesday Aug. 3 2:00 P.M.	CRUISE COLLECTION: SWIM & BEACHWEAR By invitation, 947-0119. Thereafter, 1407 Broadway, 777-3895.	GIORGIO SANT'ANGELO	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Wednesday Aug. 3 3:00 P.M.	PREVIEW: FALL & WINTER COLLECTION By invitation. Contact: (213) 272-1445; or PL 9-3000.	GALANOS (2254 S.SPEULVEDA,L.A.)	HOTEL PLAZA CRYSTAL ROOM
Wednesday Aug. 3 4:30 P.M. Cocktails	PREVIEW: SPRING MENSWEAR COLLECTION Also, a small group of Resort fashions for women. By invitation. Contact: Nancy Cesarani, 838-6270.	CESARANI (12 EAST 53RD STREET)	STUDIO 54 254 WEST 54TH STREET
Wednesday Aug. 3 6:00 P.M.	MENSWEAR: FALL '77 & SPRING '78 By invitation. Thereafter, showroom 21st floor. Contact: Yvon Dihe, 541-6750.	YVES SAINT LAURENT (1271 AVE OF AMERICAS)	WALDORF-ASTORIA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Aug. 3	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Dory Coffee or Sandra Stewart, 935-4990.	DORY COFFEE LTD.	18 EAST 53RD STREET SHOWROOM - 4TH FLOOR
Aug. 5	MIAMI HOLIDAY & RESORT COLLECTIONS (Aug. 5-9)		
Saturday Aug. 6- Aug. 9	NATIONAL SHOE FAIR at N.Y. Coliseum & Americana Hotel. Contact: Reno Ravenna, 689-5996 ... INTERNATIONAL FOOTWEAR FASHION WEEK at N.Y. Hilton Hotel. Contact: Ed Launzel, 564-3383 ... SPRING & SUMMER SHOE SHOW at Hotel Plaza. Contact: Elliot Pliner, 688-7199.		
Saturday Aug. 6 9:00 A.M.	SPRING AND SUMMER SHOE COLLECTION Also at 11:00 A.M.; 2:00 & 4:00 P.M. By invitation. Contact: 688-8200.	GOLO FOOTWEAR	717 FIFTH AVENUE SHOWROOM - ROOM 416
Saturday Aug. 6- Aug. 10	SPRING/SUMMER '78 SHOE COLLECTIONS Jacques Cohen Collection; Diane Von Furstenberg for Lina Fashion, Inc. Continuous showings. Contact: Rolana Tankus, 541-9560.	JACQUES COHEN, LTD. (1370 SIXTH AVENUE)	HOTEL PLAZA PRIVATE SUITE
Saturday Aug. 6- Aug. 10	SPRING-SUMMER SHOE COLLECTION By Andrew Geller, Julianelli, Geoffrey Beene, Calvin Klein; and Grafeeti by Beverly (first showing); also handbags. By appointment. Contact: 489-8280.	ANDREW GELLER SHOE CO.	1370 SIXTH AVE (56TH ST) 7TH FLOOR
Saturday Aug. 6- Aug. 12	SPRING 1978 SHOE FASHIONS By Charles Jourdan, Pierre Cardin, Xavier Danaud. Contact: 421-4250.	CHARLES JOURDAN	3 WEST 57TH STREET SHOWROOM - 12TH FLOOR
Beginning Saturday Aug. 6	SPRING/SUMMER '78 SHOE COLLECTION By appointment. Contact: 421-4250.	JEAN RIMBAUD	3 WEST 57TH STREET SHOWROOM - 11TH FLOOR
Sunday Aug. 7 11:00 A.M.	APPAREL & SHOE TRENDS TOWARDS SPRING '78 Also, 1:00, 3:00 & 5:00, live shows -- "Wohl Makes a Point of Fashion." Produced by Doris A. Weston. By invitation (limited seating). Contact: PL 9-5844.	WOHL SHOE COMPANY	9 WEST 57TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	ADINI COLLECTION BY INDIA IMPORTS OF R.I.	1411 BROADWAY SHOWROOM - SUITE 1144
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 563-0988.	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-9349.	BAGAIRE BY ANNA DI ROSSI	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Jerry Padgett (213) 627-5201.	MR. BLACKWELL (719 SO.L.A. ST., L.A.)	HOTEL WARWICK-SUITE 2206 65 WEST 54TH STREET
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 221-5765.	ALICE BLAINE/GIRAFFE & A.B.2	80 WEST 40TH STREET SHOWROOM - 10TH FLOOR

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Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	BLOUSECRAFT & CHINOISE Contact: Flossie Samuels, WI 7-1050.	525 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	DONALD BROOKS Contact: Stephen Perlo, 391-0900.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	STEPHEN BURROWS Contact: Pat Tennant, CI 7-1100.	10 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Monday Aug. 8- Aug. 19	CALIFORNIA COLLECTIONS-- HOLIDAY/RESORT IN N.Y. D.B.A. Theodore; Jerry Madison; Judd; By Chance; Caviar; Dina Creations; Harold Evans; It Company; Joanna Judd Shoes; Linda Somers; Marion Kops; Masako; New Hero; I. Peri; Terrific Company. By appointment.	CALIFORNIA CONTEMPORARY FASHION GUILD(110 E.9TH,L.A.) Contact: Loretta Dececco, (213) 628-6100.	HOTEL PIERRE PRIVATE SUITES
Beginning Monday Aug. 8	OPENING OF RESORT & EARLY SPRING Continuous by appointment.	PIERRE CARDIN SPORTIF Contact: 354-9760.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	CASI & SICA KNITS Contact: 594-4470.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	CINNAMON WEAR BY BRITTA Contact: 354-3636.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	LIZ CLAIBORNE INC. Contact: 354-4900.	80 WEST 40TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	CUDDLECOAT; V & J DESIGN Contact: 279-9223.	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	CYGNE DESIGNS LTD. Contact: 354-6474.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & CRUISE COLLECTION Continuous by appointment.	JESSE DORIO Contact: Victor Whitehurst, 691-1780.	18 WEST 23RD STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	NANCY EBKER - SPORTWORK Contact: 354-7200.	1411 BROADWAY SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	ESTEVEZ Contact: 947-8470.	530 SEVENTH AVENUE SYLVAN RICH - 20TH FLOOR
Monday Aug. 8- Aug. 19	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	MIMI FAYAZI (110 E. 9TH, L.A.) Contact: Elaine Bender, (213) 687-9988.	HOTEL PLAZA PRIVATE SUITE

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Monday Aug. 8- Aug. 26	OPENING OF HOLIDAY COLLECTION No shows; informal modeling only. By appt. Contact: 840-1133, ext. 743.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION (Note: No N.Y. opening). Continuous by appointment. Contact: (213) 658-8933.	FRAGMENTS	8467 MELROSE PLACE LOS ANGELES, CALIF.
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Also, Pierre Cardin Boutique opening August 15. Contact: 354-7284.	GALLANT INTERNATIONAL & PIERRE CARDIN	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 391-0901.	GINO-SNOW BY RICHARD ASSATLY	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Blouses and separates. Publicity: Carole Shapiro, 586-0909. Continuous by appointment. Contact: 221-6960.	GIORGIO SANT'ANGELO FOR GREGORY & GOLDBERG	525 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-4330.	CAROL HORN'S HABITAT; C.H.H. DRESSES	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Preview of "Shapes by Charles James" for Hyacinthe. Contact: Ed Baron, 879-2837.	HYACINTHE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 354-7880.	EVA FOR ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Peggy Schofield, 391-8454.	J.W.P. SPORT	1410 BROADWAY SHOWROOM - 33RD FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 221-6993.	KENAR & INDYGO BY ANN TJIAN	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Also Mignon II; & Mignon International beginning August 10. Contact: 354-4980.	MIGNON BY DOROTHY FARBO & ROBBE ZANCA	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 8	OPENING OR RESORT COLLECTION Continuous by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

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Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 675-7228.	GIOVANNI DE MOURA	7 WEST 22ND STREET SHOWROOM - 10TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTIONS By appt. Contact: Jeff Levine (dresses); Herb Lewin (sportswear); 221-6720.	LEO NARDUCCI - DRESSES; NARDUCCI SPORT	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appt. Contact: 354-0760; Boutique, 24th floor, 354-4325.	ALBERT NIPON; NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY BELT COLLECTION Continuous by appointment. Contact: 868-6750.	OMEGA FASHIONS LTD. & CALVIN KLEIN	330 FIFTH AVENUE SHOWROOM - 1102
Beginning Monday Aug. 8	LATE FALL & HOLIDAY JEWELRY & BELTS By appointment. Buyers: Margot Abry; Press: Marcia Colton, 679-6281.	P.C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVE (36TH ST) SHOWROOM - SUITE 809
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Contact: Buyers--David Rosenzweig; Press--Joanne Creveling, 586-2377.	PINKY & DIANNE LTD. FOR PRIVATE LABEL	730 FIFTH AVENUE SUITE 1902
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Joan Miller, 221-1240.	VALERIE PORR	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY COLLECTION Continuous by appt. Contact: Rick Costello, 354-4260. Publ: Rea Lubar, 279-0790.	PORTFOLIO BY PERRY ELLIS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Buyers: Bert Reifer, 221-0642. Press: Jeanne Chappell, 221-0644.	CLOVIS RUFFIN FOR RUFFINWEAR/RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY RESORT COLLECTION Continuous by appointment. Contact: 730-8235.	SAINT CLAIR	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 8	OPENING OF WINTER & RESORT COLLECTION Continuous by appt. Contact: 221-6960. Publ: Carole Shapiro, 586-0909.	PAULA SAKER	1411 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Aug. 8	RESORT: BELLE SAUNDERS & JOSEPH GARGUILLO Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 563-0800.	SPORTWHIRL; & MULTI FACETS	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Michael Mignone, 391-0447.	FREDERIKA JEAN STARK	1410 BROADWAY GARDEN ROOM - 17TH FLOOR

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Monday Aug. 8- Aug. 20	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	JORDAN FOR JORDAN SACK & CO. Contact: Roger D. Sack (800) 528-4494.	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	ERNST STRAUSS & SCHNELL SPORTS Contact: Paul Scott, 265-2034.	HOTEL GOTHAM SUITE 1801
Beginning Monday Aug. 8	OPENING OF HOLIDAY RESORT COLLECTION Continuous by appointment.	ILKA SUAREZ Contact: Bill Beck Assoc.,	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR 564-5328.
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	TANNERWAY BY LOIS ANDERSON Contact: 354-0015.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	REUBEN THOMAS INCORPORATED Contact: 736-6060.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	HARRY STRIEBEL FOR TREVI COURT Contact: 695-6950.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	TUCKER SPORT BY LEE EVANS Contact: 354-8080.	1400 BROADWAY SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	VICTORIA ROYAL BY MARTIN STAEHELY Contact: 947-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	VIVO Contact: 354-7200.	1411 BROADWAY SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	CHESTER WEINBERG Contact: 354-4420.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	WILROY Contact: 594-9115.	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	MRS. H. WINTER FOR YESTERDAY'S NEWS Contact: 691-8300.	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Tuesday Aug. 9 9:15 A.M.	SOLE-LEATHER PRESS BREAKFAST Champagne reception to preview new Men's Shoe Dept. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	1ST FLOOR MEN'S SHOES
Tuesday Aug. 9 10:00 A.M.	SHOWING OF RESORT & EARLY SPRING By invitation. Thereafter by appointment.	ADELE SIMPSON Contact: 354-8600.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

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Tuesday Aug. 9 11:00 A.M.	SHOWING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: 221-1445.
Tuesday Aug. 9 12:00 Noon	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: 391-2255.
Tuesday Aug. 9 6:00 P.M.	SHOWING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appt., 22nd floor.	JONES NEW YORK (1411 BROADWAY)	HOTEL PIERRE COTILLION ROOM Contact: Joseph Piselli, 221-4660.
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Also, Brenner Bees. Continuous by appointment.	ELEANOR BRENNER INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 239-1150.
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	DALANI II/DAL KNITTERY BY ARTHUR DALAGER	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Publicity: Betty Yarmon, 563-2300.
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Cenage Ltd., Del Costa of Paris, Annemarie Gardin, Carol Peretz, Silhouette, George & Maria Wohl.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: 279-9620.
Beginning Tuesday Aug. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	DON SAYRES FOR GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: 354-4700.
Beginning Tuesday Aug. 9	HOLIDAY, FALL & WINTER FASHIONS "Energy-Saver" dressing and Holiday fashions. For retailers only. August 9, 10, 16, 17 at 9:00 A.M. & 4:00 P.M.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR Reservations: 692-5386.
Beginning Tuesday Aug. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: Allan Gelfond, 239-9494.
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Publicity: Betty Yarmon, 563-2300.
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	THAI LINES; & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: Linda Bach, 389-0920.
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Continuous showings.	KENNETH WARREN LTD. BY ED CARACCI	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: 736-3780.
Wednesday Aug. 10 11:00 A.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: 244-7522.
Wednesday Aug. 10 1:00 P.M.	PRESS SHOW: HOLIDAY & RESORT COLLECTIONS By invitation. Accessory Street scarves; Ledaspain; "At Home" for Mel Mortman; Collectibles for Ship 'n Shore; Miss O.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: Jack Alexander, 354-6777.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Aug. 10	OPENING OF HOLIDAY & RESORT COLLECTION By appointment. Contact: Helen Bailey or Joanne Jaap, 355-7600.	ROBERTA DI CAMERINO	645 FIFTH AVENUE OLYMPIC TOWER - 2ND FLOOR
Beginning Wednesday Aug. 10	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 832-8550.	DIMITRI COUTURE	142 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Aug. 10	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Aug. 10- Aug. 19	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: (213) 489-1650.	JILL RICHARDS (719 S. L.A. ST., L.A.)	HOTEL GOTHAM PRIVATE SUITE
Thursday Aug. 11 10:30 A.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 869-1604.	DDDOMINICK	512 SEVENTH AVENUE PENTHOUSE - 44TH FLOOR
Thursday Aug. 11 11:30 A.M.	WOMEN'S FASHIONS BY NINO CERUTTI Customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Aug. 11- Aug. 19	SHOWING OF RESORT COLLECTION Continuous by appointment. Contact: 225-9039 (N.Y.); (213) 627-0806 (L.A.).	HELGA (722 S. LOS ANGELES ST)	HOTEL GOTHAM PRIVATE SUITE
Thursday Aug. 11- Aug. 19	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Corrie Haight (206) 322-1696.	MALORIE NELSON (SEATTLE, WASHINGTON)	HOTEL GOTHAM PRIVATE SUITE
Beginning Thursday Aug. 11	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 661-1670.	PENDLETON	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Thursday Aug. 11	OPENING OF RESORT & EARLY SPRING Continuous by appointment. Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Aug. 12	RESORT SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (Aug. 12-15)		
Monday Aug. 15 12:00 Noon	SHOWING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Diane Radley, 399-0940.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR
Monday Aug. 15 2:00 P.M.	SHOWING OF RESORT AT HOME FASHIONS By invitation. Thereafter by appointment. Contact: LO 4-1820.	OSCAR DE LA RENTA FOR MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Aug. 15 3:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appt., Herbert Mermelstein, Estelle Marr, 764-3726.	CHRISTIAN RUPERT, INC. (MILAN - NEW YORK)	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Aug. 15 5:30 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter, appt., 23rd floor. Contact: Ellen Alpert, 221-0644.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Aug. 15	OPENING OF HOLIDAY & CRUISE COLLECTION By appointment. Contact: Helene Lessuk, 249-5432.	KOOS VAN DEN AKKER	795 MADISON AVENUE (AT 67TH STREET)
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment. Contact: Jeanne Atkinson, BA 1-8510.	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-8420.	HARVE BENARD	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 764-3730.	STANLEY BLACKER	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 564-6238.	BARON PETERS; ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Monday Aug. 15- Aug. 19	RESORT COLLECTION: HAND SILK-SCREENED PRINTS Cotton lawn, voile, crepe de chine, madras, velours. By appointment. <u>Formal</u> <u>show, Wed., Aug. 17, 6:30 P.M.</u> Contact: Route 3, Lititz, Pa. (717) 656-8851.	BOBOLOCON (PETER & KATHI RAUB DESIGNS)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Sylvan Fox, 421-4188.	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Terry Heitzler, 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY, RESORT, EARLY SPRING Continuous by appointment. Contact: 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Sidney Scher, 354-2299.	JAMES DAUGHERTY, LTD.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-2770.	DON LUIS DE ESPANA	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 889-4826.	FABRICE	226 FIFTH AVE (27TH ST) SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Don Koniak, 695-5914.	JON FLEMING BY RITA LANGMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 391-5460.	CHARLOTTE FORD	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Also Charlotte Ford for Don Sophisticates.	CHARLOTTE FORD II SPORTSWEAR Contact: 391-5460.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	MADY GERRARD Contact: 594-5010.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Publ: Vera Bacal, PL 3-8421.
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING Continuous by appointment.	BILL HAIRE FOR FRIEDRICKS SPORT Contact: 736-8867.	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	CATHY HARDWICK Contact: Gretchen Bruno, 221-7545.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Aug. 15- Aug. 20	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	HOLLY'S HARP (956 CAHUENGA, L.A.) Contact: Jim Harp (213) 462-6377.	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Aug. 15	PRIVATE SHOWING: RESORT & EARLY SPRING Continuous by appointment.	DANIEL HECHTER Contact: 221-1033.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY-- SPORTSWEAR & DRESSES Continuous by appointment.	CATHERINE HIPPI Contact: 683-7644; or Stephanie Gregory, 532-6163.	49 WEST 27TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.) Contact: Alma Lee, 731 Madison Ave., 861-5155.	HOTEL REGENCY PARK AVE & 61ST STREET
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	JUPE INTERNATIONAL Contact: Lou Miller, 398-9000.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	KAREN UNLIMITED Contact: 239-4118.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	KASPER FOR JOAN LESLIE Contact: 221-4200.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Aug. 15- Aug. 19	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	KAYSER ROTH Contact: Bernadette Koziel, PL 7-9600.	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY SLEEPWEAR & LOUNGEWEAR Continuous by appointment.	STAN HERMAN FOR KENTELLE INTERNATIONAL Contact: 490-3565.	90 PARK AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	KIMBERLY Tuesday, August 16, 5:00 P.M., show, by invitation. Contact: Mary Straus, 221-7373.	1441 BROADWAY SHOWROOM - 16TH FLOOR

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Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLELCTION Continuous by appointment. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Initial group: late-day and evening. By appointment. Contact: 840-1270.	HUBERT LATIMER	8 WEST 40TH STREET SHOWROOM - SUITE 1401
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Joan Arkin, 869-3601.	LEONARD FASHION OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT DRESS COLLECTION Continuous by appointment. Contact: Rosalind Taffel, 354-8590.	MARION MAGED	1411 BROADWAY SHOWROOM - ROOM 1212
Beginning Monday Aug. 15	OPENING OF RESORT SUMMER COLLECTION Premiere collection. Continuous by appointment. Contact: Don Friese, 398-8000.	MARC-FRIESE	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appontment. Contact: Joyce Morton, 563-0410.	NANI'S NOWHERE ELSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 399-2450.	RAFAEL BY BILL KAISERMAN	29 WEST 56TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Aug. 15	HOLIDAY & RESORT: CAPSULE GROUP Continuous by appointment. Contact: 628-3817. (Formal show, Thurs., Sept. 15). Press: Julie Palmerio, 986-6669.	REIKO	177 EAST 87TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 15	OPENING OF CRUISE & SPRING COLLECTION Continuous by appointment. Contact: Eileen Rubini, 247-2300.	ARTHUR RICHARDS	31 WEST 56TH STREET SHOWROOM
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION No formal show. Continuous by appointment. Contact: Marie Lippe, 398-9000.	RIZKALLAH FOR DON FRIESE LTD.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING Continuous by appontment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Cosmo Sirchio, 730-0535.	MORT SCHRADER BY FRANK TIGNINO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Heike Garth, 758-2341.	JOAN SIBLEY LTD.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 391-0420.	SILVERMAN SPORT BY PATTI CAPPALLI	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

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Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	SONATA BY BETSY GONZALEZ Contact: 221-6880.	54 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment.	CHARLES SUPPON FOR INTRESPORT Contact: 354-4395.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	TANNER OF NORTH CAROLINA Contact: 244-6350.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Monday Aug. 15- Aug. 19	TRANS-SEASONAL COLLECTIONS Holiday and Early Spring collections. By appointment.	VANITY FAIR Contact: 582-6767.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY COLLECTION Informal modeling. Continuous by appointment.	VASSARETTE Contact: 557-1920.	261 MADISON AVENUE SHOWROOM
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	ILIE WACS; & WACS WORKS Contact: 354-9080.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Tuesday Aug. 16 11:00 A.M.	SHOWING OF RESORT COLLECTION Also at 2:00 P.M. By reservation.	HANAE MORI Contact: Micki Robinson, 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Aug. 16 1:00 P.M.	SHOWING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment.	PAT SANDLER FOR LEONARD SUNSHINE Contact: Fred DeLeon, 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Aug. 16	2:00 P.M., HANAE MORI (2nd Show), 550 Seventh Ave., 5th floor,	221-5726.	
Tuesday Aug. 16 4:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment.	TRIGERE Contact: 391-9100.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Aug. 16	5:00 P.M., KIMBERLY, 1441 Broadway, 16th floor.	Contact: Mary Straus, 221-7373.	
Tuesday Aug. 16 5:00 P.M.	PREMIERE COLLECTION: LOUNGEWEAR & ROBES By invitation. Thereafter at S.L.C., 105 Madison Ave., 4th fl.	MARIA-JOSE PAGLIAI FOR FIFTH AVENUE Contact: 685-7900.	DOUBLES (SHERRY NETHERLAND) 783 FIFTH AVENUE
Beginning Tuesday Aug. 16	OPENING OF RESORT & EARLY SPRING Continuous by appointment.	JOHN ANTHONY Contact: 398-9955.	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment.	GEOFFREY BEENE; & BEENE BAG Contact: 398-0800.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment.	DIANE VON FURSTENBERG Contact: 354-8336.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Aug. 16	OPENING: HOLIDAY & EARLY, EARLY SPRING Continuous by appointment.	BETTY HANSON & CO. Contact: 840-8888.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR

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Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION By appointment. Contact: 564-7822.	JAN'S THINGS BY JAN STRASS	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Tuesday Aug. 16	OPENING OF RESORT COLLECTION By Donna Karan & Louis dell'Olio. Continuous by appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Esther Reifer, 221-0644.	McMULLEN (DIV. KREISLER GROUP)	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Aug. 16	SHOWING OF RESORT COLLECTION Continuous by appointment. Contact: 221-6252.	MARTIERI	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appontment. Contact: Ann or Ruth, 947-7110.	GEORGE MASKET LTD.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment. Contact: 947-0511.	JEANNENE BOOHER FOR DAVID MORRIS	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 564-1820.	MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Aug. 16- Aug. 18	RESORT AND EARLY SPRING COLLECTION Handblocked French cotton and handwoven silk fashions. Contact: Susan Playfair, 146 Mt. Vernon Street, Boston 02108; (617) 723-7413.	SUSAN PLAYFAIR	HOTEL PLAZA PRIVATE SUITE
Beginning Tuesday Aug. 16	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Jean Roberts, 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Aug. 17 10:00 A.M.	OPENING OF RESORT COLLECTION By reservation. Press Show at 2:30, by invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Aug. 17 12:00 Noon Luncheon	OPENING OF HOLIDAY & RESORT COLLECTION Juli Lynne Charlôt will present collection of dresses and sportswear. Show followed by luncheon. By invitation. Thereafter by appt. Contact: 736-8802.	ST. SIMON/ST. SIMON SPORT BY DEANNA MARIE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Aug. 17	2:30 P.M., OSCAR DE LA RENTA (2nd Show) 550 Seventh, 11th fl. Contact: 354-6777.		
Aug. 17	6:30 P.M., BOBOLOCON (PETER & KATHI RAUB), HOTEL GOTHAM, (717) 656-8851.		
Beginning Wednesday Aug. 17	OPENING OF HOLIDAY & RESORT COLLECTION Contact: Jo MacLeod, 354-1122. Publ: Pauline Green/Margaret Larson, 535-9122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Aug. 17	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-9440.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

Beginning Wednesday Aug. 17	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Aug. 17	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Kay McGowan, 398-0763.	POSH INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday Aug. 17	OPENING OF HOLIDAY & RESORT COLLECTION Contact: Buyers--Jean Pailitz, 221-0637. Press--Jeanne Chappell, 221-0644.	MALCOLM STARR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday Aug. 18 11:30 A.M.	OPENING OF RESORT COLLECTION Also at 3:00 P.M. By invitation. Thereafter by appt.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: 354-6340.
Thursday Aug. 18 12:30 P.M.	RICHARD ASSATLY/ GINO-SNOW FASHIONS Customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Aug. 18	3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 14th fl. Contact: 354-6340.		
Thursday Aug. 18 4:00 P.M.	OPENING OF RESORT, HOLIDAY, SPRING By invitation. Thereafter by appointment, 2nd floor.	BLASSPORT LTD. (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET Contact: 354-4200.
Beginning Thursday Aug. 18	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 947-1072.	GARE FASHIONS INC.	512 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Aug. 20	CHICAGO HOLIDAY & RESORT COLLECTIONS (Aug. 20-25). Contact: (800) 621-3902		
Aug. 21	INTERNATIONAL MENSWEAR FASHION WEEK IN COLOGNE (Aug. 21-23). Contact: 582-7788		
Aug. 22	HOLIDAY & RESORT HANDBAG MARKET WEEK IN N.Y. Contact: 947-3424		
Wednesday Aug. 24 6:30 P.M.	FALL FASHIONS BY GIANNI VERSACE By invitation. Buffet. Contact: Judith Janey, 679-7800.	B. ALTMAN & CO.	3RD FLOOR
Thursday Aug. 25 6:00 P.M.- 8:00 P.M.	SHOW AND OPENING: GIL AIMBEZ SHOP Show at 6:30 P.M. For press and customers, by invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Aug. 27	DALLAS HOLIDAY & RESORT COLLECTIONS (Aug. 27-Sept. 1)		
Tuesday Aug. 30 11:30 A.M.	CUSTOMER SHOW: JERRY SILVERMAN FASHIONS Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Aug. 30 12:30 P.M.	SHOWING OF FASHIONS BY CHARLES SUPPON Customer show. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	2ND FLOOR
Tuesday Aug. 30 12:30 P.M.	READY-TO-WEAR BY GIORGIO ARMANI Press luncheon. By invitation. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	7TH FLOOR BOARD ROOM
Sept. 3	PITTI BIMBO -- CHILDREN'S WEAR & ACCESSORIES IN FLORENCE (Sept. 3-6)		

Sept. 5 LABOR DAY -- (Monday) -- Legal Holiday

Tuesday SPRING READY-TO-WEAR GOVERNMENT OF ISRAEL TRADE N.Y. HILTON HOTEL (6TH FL)
 Sept. 6- FASHIONS FROM ISRAEL CENTER (111 W 40TH STREET) 6TH AVE & 53RD STREET
 Sept. 9 Israeli manufacturers of men's, women's and children's sportswear, outerwear, leatherwear, knitwear, swimwear. Contact: Jerry Millman, 840-7100.

Tuesday ITALIAN KNITWEAR MAIT WALDORF-ASTORIA
 Sept. 6- IN NEW YORK (FLORENCE, ITALY) PRIVATE SUITES
 Sept. 10 Contact: Franco Tandredi, Centro di Firenze per la Moda, Via Fienza 109-111, Fierenze, Italy 50123.

Wednesday PRESS SHOW: BLOOMINGDALE'S 3RD FLOOR
 Sept. 7 RIPA FURS
 10:00 A.M. For press. By reservation. Customers at 6:00 P.M. Contact: Debby Weber, 223-7205.

Wednesday NEW YORK OPENING: RODIER/PARIS 715 MADISON AVENUE
 Sept. 7 MADISON AVENUE SHOP (AT 63RD STREET)
 4:00 P.M.- Opening party to celebrate launching of the first Rodier/Paris shop in N.Y.
 7:00 P.M. For press and customers, by invitation. Publ: Hathaway/de la Chapelle, 751-5027.

Wednesday THIRTIETH ANNIVERSARY NEW YORK FASHION HOTEL PLAZA
 Sept. 7 AWARD DINNER DANCE DESIGNERS INC. GRAND BALLROOM
 6:30 P.M. Honoring: Lord & Taylor, American Enka Corp., & B. Blumenthal & Co., Inc. Under the Honorary Chairmanship of Mayor & Mrs. Abraham D. Beame. By invitation. (Black tie). Contact: 799-0576 or 947-0324.

Wednesday MISSONI FASHIONS & BONWIT TELLER 7TH FLOOR
 Sept. 7 SLIDE PRESENTATION
 6:00 P.M. By invitation. From 6:00 to 8:00 P.M. Publ: Harriet Weintraub, EL 5-6800.

Thursday RESORT SWIMWEAR GOTTEX OF ISRAEL TAVERN-ON-THE-GREEN
 Sept. 8 COLLECTION (1411 BROADWAY) CENTRAL PARK WEST AT 67
 9:00 A.M. Show at 9:30 A.M. By invitation. Thereafter showroom, 16th floor, 354-1240.

Friday ZANDRA RHODES BLOOMINGDALE'S INTIMATE APPAREL LEVEL
 Sept. 9 INTIMATE APPAREL
 9:15 A.M. Press breakfast. By invitation. Also Sept. 12, 11:00 A.M., Mini-Show for customers. Contact: Debby Weber, 223-7205.

Sept. 10- SEHM MENSWEAR SHOW IN PARIS. WOMEN'S LINGERIE, INTIMATE APPAREL, KNITWEAR.
 Sept. 13 Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960.

Monday MENSWEAR: FASHION BONWIT TELLER MAIN FLOOR
 Sept. 12 SHOW BY VALENTINO
 10:00 P.M. Valentino Uomo -- disco evening. By invitation. Publicity: EL 5-6800.

Monday GEOFFREY BEENE & BERGDORF GOODMAN 2ND FLOOR
 Sept. 12 BEENE BAG FASHIONS
 11:30 A.M. Customer show. Publicity: Suzanne Butterfield, PL 3-7300.

Monday PREVIEW: DESIGNER & N. PEAL HOTEL PLAZA
 Sept. 12- CLASSIC CASHMERES PRIVATE SUITE
 Sept. 17 By invitation. Also Sept. 30-Oct. 1. Contact: Diane Levene, N. Peal, 37-40 Burlington Arcade, London W1.

Sept. 13 ROSH HASHONAH (Tuesday). (Begins at sunset, Mon., Sept 12)

Wednesday Sept. 14 7:00 P.M. Dinner	VALENTINO COUTURE BENEFIT SHOW Premiere showing of couture fashions by Valentino, available exclusively at Bonwit Teller. Benefit for Girls' Town of Italy. By invitation. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	HOTEL PIERRE GRAND BALLROOM
Wednesday Sept. 15 12:00 Noon	PRESS LUNCHEON: SAN LORENZO FASHIONS Luncheon. By invitation. Contact: Barbara Campbell, 391-3634.	LORD & TAYLOR	11TH FLOOR EXECUTIVE CONFERENCE RM
Thursday Sept. 15 4:00 P.M.	PREMIERE: VALENTINO HOME FURNISHINGS "Valentino Piu" -- launching of home furnishings by Valentino. By invitation. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	7TH FLOOR
Thursday Sept. 15 4:00 P.M.	SHOWING OF RESORT & SPRING COLLECTION By invitation. Thereafter in showroom, 5th floor. Contact: Buyers-- 628-3817. Press--Julie Palmerio, 986-6669.	REIKO (177 EAST 87TH STREET)	HOTEL PIERRE COTILLION ROOM
Sept. 16	PITTI UOMO -- MENSWEAR SHOW IN FLORENCE (Sept. 16-19)		
Monday Sept. 19 11:00 A.M.	FASHION SHOWS FOR AMERICAN CANCER SOCIETY Shows at 11:00 A.M. & 3:00 P.M., by invitation. Tickets: \$15.00. Show at 6:00 P.M. open to public. Contact: 560-2605.	ALEXANDER'S	3RD FLOOR
Monday Sept. 19 11:30 A.M.	TRIGERE FASHIONS: CUSTOMER SHOW Showing of Fall collection. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 19 6:30 P.M.	FASHION SHOW WITH MADEMOISELLE MAGAZINE Customer show. Contact: Debby Weber, 223-7205.	BLOOMINGDALE'S	3RD FLOOR YOUNG EAST SIDE SHOP
Tuesday Sept. 20 6:30 P.M.	PREVIEW: NEW MODEL ROOMS Salute to Kips Bay Boys' Club. Contact: Barbara Campbell, 391-3634.	LORD & TAYLOR	8TH FLOOR
Sept. 22	YOM KIPPUR (Thursday). (Begins at sunset, Wed., Sept. 21)		
Sept. 25	EUROPEAN FASHION FAIR IN N.Y. AT ONE PENN PLAZA (Sept. 25-28); 695-3558		
Oct. 2	EUROPEAN FASHION FAIR IN CHICAGO APPAREL MART (Oct. 2-5), Contact: (212) 695-3558		
Oct. 10	SPRING READY-TO-WEAR SHOWINGS IN N.Y. (Oct. 10-21)		
Oct. 10	READY-TO-WEAR SHOWINGS IN MILAN (Oct. 10-14)		
Oct. 15	PITTI DONNA KNITWEAR & ACCESSORIES SHOWING IN FLORENCE (Oct. 15-18)		
Oct. 22	PRET-A-PORTER SHOWINGS IN PARIS (Oct. 22-26)		
Oct. 25	READY-TO-WEAR SHOWINGS IN LONDON & BIRMINGHAM (Oct. 25-30)		

****OUT OF DATE ORDER**

**Saturday Aug. 6 6:00 P.M.- 7:30 P.M.	SHOE FASHION SHOW & RECEPTION Ed Launzel Management will present Spring '78 shoes from the U.S., Italy, France, Spain, Greece, and Finland. For press and retailers. By invitation. Contact: Launzel Mgt. 564-3383. Press: Billie Gould Associates, 661-9675.	INTERNATIONAL FASHION FOOTWEAR WEEK	N.Y. HILTON HOTEL TRIANON BALLROOM
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